JORDAN KAHN

EXPERIENCE ARCHITECT

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PROFESSIONAL EXPERIENCE

Launch by NTT Data, Chicago, IL

Jul 2021 – Present

UX Architect - Multiple Client Projects

- Led UI/UX design team for the INDYCAR mobile app redesign project: overseeing ideation sessions, wireframe creation, and aligning client expectations with development capabilities.
- Led a team of 6 UX researchers for a usability research project that tested new designs for an autonomous warehouse robot traffic manager. Tasks included conducting user interviews, data synthesis, and analysis.
- Conducted employee experience research to discover the causes of attrition at a car battery manufacturer. Responsibilities involved conducting employee interviews, focus groups, data analysis, and solution generation
- Created an interactive learning experience presentation on data visualization techniques for an internal company training seminar, delivering it to the entire Customer Experience practice (50 employees).

Boxout Music LLC, Chicago, IL

Feb 2015 – Present

Producer, Founder, President

- Leveraged knowledge of popular user content on TikTok to create viral sounds used in 50,000+ videos.
- Concepts and edits videos about the intersection of people, music, and technology in collaboration with AI
 tools such as ChatGPT, Midjourney, and Bard
- Manages a social media presence with 60,000+ TikTok followers, 10,000+ Spotify monthly listeners, and 5,400 YouTube subscribers.

Canvas8, Chicago, IL (Remote)

Mar 2023 – Jul 2023 (Contract)

Lead DeZigner - Google Global Youth Council on AI

- Led user research ideation sessions with council members to gather insights on Gen-Z's thoughts and feelings about AI and the future of technology.
- Created detailed wireframe sketches for future Google products and applications based on collected insights.
- Synthesized sketches and insights into actionable advice in weekly/monthly reports for Google on the digital needs of Gen-Z.

EDUCATION

University of Illinois Urbana-Champaign

Aug 2017 - May 2021

Bachelor of Science in Computer Science + Advertising, Minor in Informatics Graduated Magna Cum Laude (Final GPA: 3.91)

SKILLS

- UI/UX Design: Wireframing, prototyping, human-centered design
- **Design Tools:** Figma, Sketch, Adobe Suite
- Audio Tools:
 Ableton Live
- Front-End
 Development:
 HTML/CSS,
 Python
- User Research: Usability testing,
- data synthesis, Dovetail
- Data
 Visualization:
 Tableau, Excel
- Experience
 Research:
 Journey maps,
 personas, focus
- groups, interviews
- AI Governance and Policy: Strong knowledge of AI tools, policy frameworks, and existential risks